

Booneville Main Street Project Impact



BOONEVILLE MAIN STREET

Our mission is to be the community catalyst for historic preservation and economic development through revitalization efforts for the City of Booneville.

DOWNTOWN PROGRESS

BUILDING BOONEVILLE BETTER

2021-Present Downtown Project List.....

- NEMCC Project ...\$95,000
- MDOT Phase I and II... \$500,000
- Banners / Bike racks/ Picnic Tables / Receptacles...\$14,000
- Marketing and Advertising...\$25,000
- Corridor and Wayfinding Signage...\$15,000
- Historic Hardware Building Repairs...\$80,000
- Façade improvements to historic Depot & Caboose...\$43,500
- Downtown Pocket Park...\$20,000
- Downtown Sound System...\$15,000
- Downtown Lighting...\$5,000
- Holiday Decorations...\$17,500
- Alley Improvement Project \$15,500
- COB Hotel Feasibility Study...\$8,000
- Mural Project ... \$5,000
- Events and Festivals (see below)
- COB Christmas Parade \$5,000
- Holiday Open House (Carriage rides & ice skating) \$25,000
- Spring and Fall Open House.. \$12,000
- Downtown Car show and Entertainment...\$8,000
- Grow at the Depot (Farmers Market)...\$6,000
- Back-to-school Block Party...\$10,000
- Hospitality Arts Festival...\$20,000
- COB Fall Festival ... \$47,500

Downtown Occupied Businesses : **84%**

Downtown Jobs: Estimated at **271**

Downtown Vacancy Rate: **Estimated at 16%**

Downtown Upper Floor Living: **Estimated at 12**

Downtown Upper Floor Potential: **40 Dwellings**

Booneville Strategy Development for the downtown area....

Priority Envision Planning

Powered by Booneville Main Street /Tourism Department

- Connection from downtown to NEMCC and City Park (Biking and Walking)
- MDOT Phase III and IV
- Installation of murals and green space beautification
- Refurbish Alleyways with beautification and lighting
- Continue historic preservation to facades of historic district
- Growth in housing market and residential improvements
- Second Street streetscape/facade improvements
- Continued improvements to East side corridors
- Corridor improvements to North College Street leading up to NEMCC

Downtown Façade Improvements



Awards and Grant Awards



Improving Quality of Life



Tourism Façade Improvements

- 2021 BMSA awarded \$11,075 in Façade Grants
- 2022 BMSA awarded \$10,005 in Façade Grants
- 2023—Present BMSA has awarded \$6,500 in Façade Grants

BMSA State and Federal Grant Awards

The BMSA and Tourism Department has received to date an estimated \$155,000 in grant awards for city projects. This along with the tourism funds have been vital to our program of work. Partnerships for these awards include, MMSA, MS Hills Heritage Alliance, and ARPA funds. This year, BMSA, has the opportunity of an additional \$500,000 to be awarded for potential downtown revitalization projects.

Estimated PRIVATE Sector Downtown Investment

2018– Present is estimated at \$2.4 Million

- The Von
- BS Grill and Bar (Market 105)
- Galloway Properties
- John's Classic Barber Shop
- HeARTbeat
- Bonoz's
- Kaligraphy
- Sassprilla's Bakery
- Alfa Insurance
- Ivy & Linen Boutique
- Vivid Salon
- Woodman Property



A note from the director...

We, at the BMSA, are committed to the growth, development, and revitalization of the downtown and the City of Booneville. The program of work and vision we have for the community will add quality of life to the community. As you can see, partnerships and leadership along with planning are the key to building a STRONG community. The tourism funds and grant awards are vital to achieve these strategic goals. Therefore, the BMSA/Tourism department is committed to the direction and execution of these goals for the next generation of investors and business owners.

Best regards,

Lori C. Tucker

BMSA/Tourism Department

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